

# **KOÇ HOLDING**

# TURKEY'S LEADING INVESTMENT HOLDING COMPANY

**NOVEMBER 2021** 

### Agenda



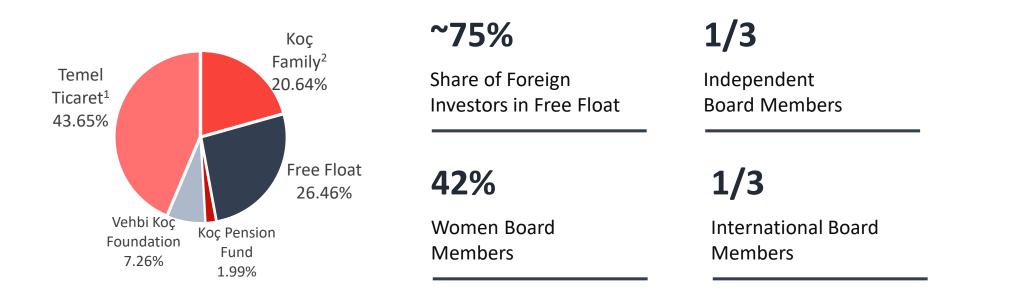


### Agenda





### **Koç Holding at a Glance** Stable & Supportive Shareholding Structure



👂 Koç Family has its own internal governance and investment vehicle which provides stability in shareholder structure (Temel Ticaret)

- Majority of Koç Family's business ventures are via Koç Group
- Koç Family mainly assumes board-level responsibility

vestor Presentation

1 As of YE20, total voting rights including A (2 voting rights) and B (1 voting right) shares is 55.55%. A shares do not have any other privileges 2 Includes personal holdings of 19.24% stake and 1.4% stake of RMK ve Mahdumları

# Koç Holding at a Glance

Milestones



The Koç Group, whose objective is to increase the value created for all its stakeholders, continues its journey that **started nearly a century ago**, within the framework of its long-term value creation target and global growth vision.

# **Koç Holding at a Glance**

Turkey's Leading Investment Holding Company

Turkey's largest industrial and services group

- Sustainability oriented business model focusing on profitable growth
- Leading positions with clear competitive advantages in sectors with long-term growth potential such as energy, automotive, consumer durables & finance

6.4%	<b>6.7%</b>	~7.0%	
Combined Revenues/ GDP	Total Exports/ Turkey's Exports	R&D expenditure/ Total private sector R&Ds	
	Fortune		
19.4%	Global 500	21.1%	



# **Koç Holding at a Glance**

### Well Positioned to Benefit from Turkey's Growth Potential

Largest industrial & services group

**4** of the **Top 10** Industrial Enterprises<sup>1</sup>

1 **Tüpras** 

2 FORD OTOSAN







**4** of the **Top 10** Exporters<sup>2</sup>

1 FORD OTOSAN

6 Arcelik A.S.



Tüpras

Largest intellectual property rights portfolio<sup>3</sup>

>8,600 trademarks

>2,900 patent families

>4,800 patents

>1,000 industrial design registrations

>5,700 Internet domain names

Largest distribution network
 & customer database

𝔅𝒫 YapıKredi ∼840 bank branches

Arcelik A.S. ~11,000 dealers & Otokoc Otomotiv

> STANI >12.5 million customers with data-sharing permission enabling efficient up & cross-selling

> > Company specific **CRM** data to analyze customer behavior **to track early warning indicators** and capitalize on various trends



### **Koç Holding at a Glance** A True Global Player



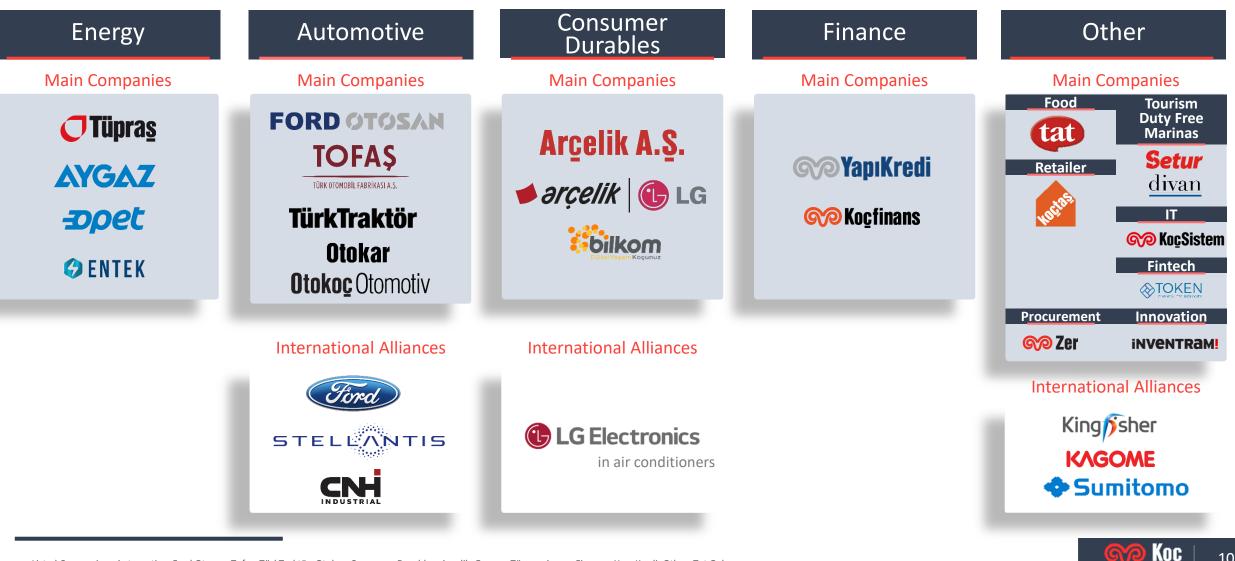


### Agenda





#### **Operations in Lucrative Businesses with Strategic Alliances**



Listed Companies - Automotive: Ford Otosan, Tofas, TürkTraktör, Otokar; Consumer Durables: Arcelik; Energy: Tüpras, Aygaz; Finance: Yapı Kredi; Other: Tat Gıda

Investor Presentation

#### Strong Domestic Positioning of Leading Brands

Energy	Automo	tive	Consum Durable		Financ	е	Oth	er
Largest refining capacity in Turkey	Total Automotive	1 <sup>st</sup>	White Goods	1 <sup>st</sup>	Asset Size among private banks	3 <sup>rd</sup>	Tomato Products, Ketchup	1 <sup>st</sup>
LPG <b>1<sup>st</sup></b> Distribution	Commercial Vehicles	1 <sup>st</sup>	Air Conditioners	1 <sup>st</sup>	Credit Card Volume	1 <sup>st</sup>	DIY Retailing	1 <sup>st</sup>
Petroleum Product 2 <sup>nd</sup> Distribution	Passenger Cars	1 <sup>st</sup>			Leasing	1 <sup>st</sup>	Marinas	1 <sup>st</sup>
	Tractors	1 <sup>st</sup>			Mutual Funds	3 <sup>rd</sup>		
	Buses Auto. Retailing Car Rental&Leasir	1 <sup>st</sup> ng						



Balanced Portfolio Structure Ensures Long-Term Value Creation...

#### **Defensive Assets**

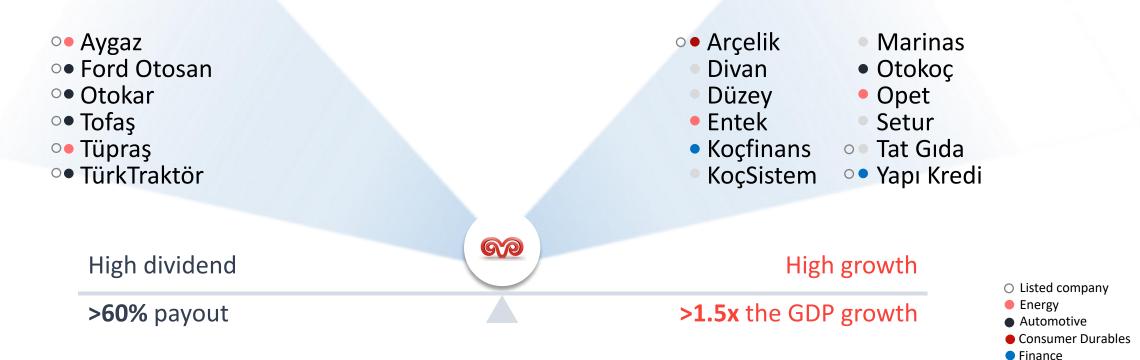
#### **Growth Assets**

Other

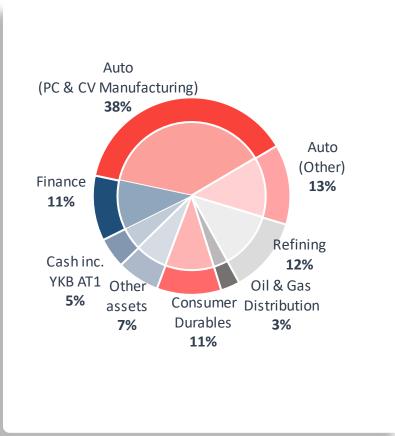
estor Presentation

Koc

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#### ...Sectoral Diversification Delivers Resilience to Alleviate Cyclicality...

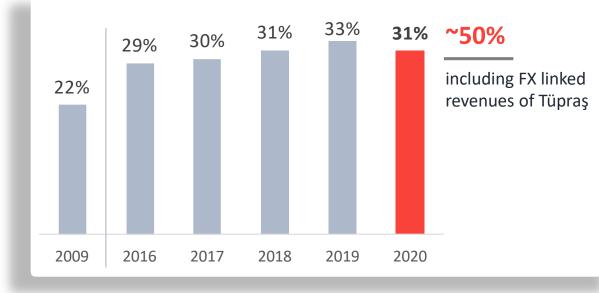


Net Asset Value Breakdown by Sector<sup>1</sup>

	Key Strengths	Key Risks & Sensitivities
Automotive PC & CV Manufacturing	<ul> <li>Domestic growth potential</li> <li>Secured export contracts</li> <li>Strong positioning in JV universe</li> </ul>	<ul><li>Demand in Turkey and Europe</li><li>Main drivers: GDP &amp; interest rates</li></ul>
<b>Automotive</b> Other	<ul> <li>✓ Leading positions &amp; brand names</li> <li>✓ Strong R&amp;D</li> <li>✓ Wide distribution networks</li> </ul>	<ul><li>Agricultural sector trends</li><li>Demand by the defense industry</li></ul>
Refining	<ul> <li>Demand insensitive to GDP</li> <li>Turkey's diesel deficit</li> <li>FX and oil-price-linked pricing mechanism</li> </ul>	<ul> <li>Regional crack spreads i.e.commodity prices</li> <li>Crude differentials</li> </ul>
Oil & Gas Distribution	<ul> <li>✓ Low sensitivity to GDP</li> <li>✓ Growing auto gas market</li> </ul>	<ul><li>Oil &amp; LPG prices</li><li>Regulations</li><li>Limited growth in cylinder market</li></ul>
Consumer Durables	<ul> <li>Geographic diversification</li> <li>Low-cost manufacturing</li> <li>Dynamic investment approach</li> </ul>	<ul><li>Turkey and global demand</li><li>Main driver: GDP</li></ul>
Finance	<ul> <li>Growth potential</li> <li>Leading position in digital</li> </ul>	<ul><li>Domestic credit &amp; interest rate risk</li><li>Regulation</li></ul>
Other <sup>2</sup>	<ul> <li>Leading positions</li> <li>Turnaround potential</li> <li>Inorganic growth opportunities</li> </ul>	Macro risks

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### ...Geographical Diversification Supports Sustainable Revenue Generation

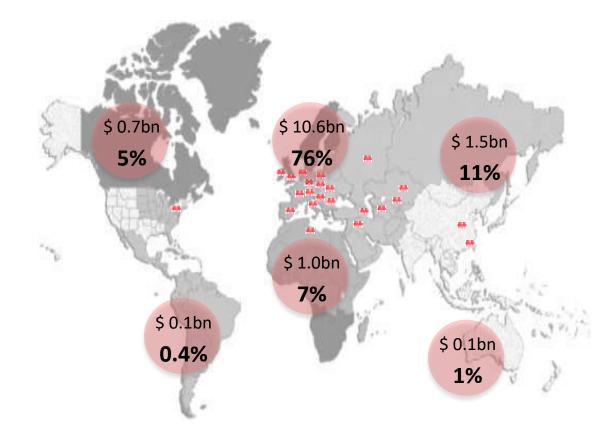


International Revenues / Total Combined Revenues

Share of international revenues in total revenues of the largest contributors

70%	46%	65%
Ford	Tofaş	Arçelik
Otosan		

#### **Regional Breakdown of International Combined Revenues**<sup>1</sup>

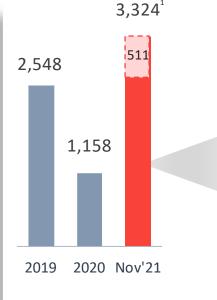




#### **Business Model Ensures Sustainability of Dividend Income**

#### **Dividend Income**

TL Million



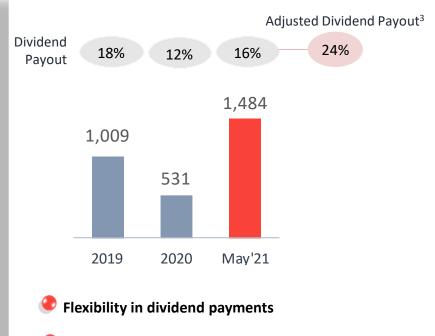
	2019	2020	$Nov'21^{1}$	у/у
Tüpraş (via EYAŞ)	1,489	-	-	n.m.
Ford Otosan	494	421	1,382	228%
Tofaş	331	451	564	25%
Arçelik	-	-	608	n.m.
Aygaz	157	61	61	0%
TürkTraktör	-	38	319	n.m.
Otokar	32	89	179	100%
Yapı Kredi Bank (inc. KFS)	-	-	193	n.m.
Tat Gıda	-	13	18	n.m.
Other Companies	45	85	n.a.	-
Total Dividend Income	2,548	1,158	<b>3,324</b> <sup>1</sup>	-

#### ln 2021:

- Majority of dividend income from portfolio companies with FX or FX linked revenues
- Arçelik resumed dividends after 2 years
- YKB resumed dividends, yet capped with BRSA's 10% payout limit

#### **Dividend Payout**<sup>2</sup>

TL Million



- Dividend payment decision based on
  - dividend income
  - investment opportunities
  - net cash position



1 Excluding unlisted companies and including Ford Otosan's announced second dividend of TL 511mn, which will be reflected in 4Q21 2 Dividend payment excluding usufruct shareholders 3 Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares

### **Strategic Overview** Strong Liquidity Maintained



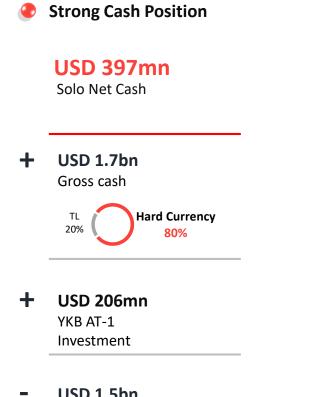
1 USD net cash amounts are converted to TL in the Net Cash Bridge, using the USDTRY currency rates of 7.3405 for 31 December 2020, 8.8433 for 3Q21.

2 Other includes management fees, OPEX, currency conversion impacts, net financial income/expense and other.

3 Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares. For details on dividends paid/received see page 15.



#### Fundamentals Remain Intact on the Back of Prudent Management



**USD 1.5bn** Total Debt 2 Eurobonds, USD 750mn each<sup>1</sup> Solid Liquidity

**1.3x** Current Ratio on Combined Basis<sup>2</sup>

Sustainable Leverage

**1.1x** Net Financial Debt / EBITDA on Combined Basis<sup>2</sup> Flat FX Position

USD 63mn Solo FX Long Position

> USD 324mn Consolidated Long FX position after natural hedge<sup>3</sup>

**USD 176mn** Consolidated Long FX position after natural hedge weighted by effective ownership

1 Issued in Mar'19: USD 750 mn, 6 yrs, 6.5% coupon; issued in Mar'16: USD 750 mn, 7 yrs, 5.25% coupon 2 Excluding finance segment

3 Net FX position at USD +324mn (excluding USD 0.8 bn of loans designating as hedging instruments (mainly Tüpraş) and USD 1.9 bn of natural hedge due to FX linked pricing of Tüpraş and Aygaz inventory)



### Well-Framed Investment Strategy for Clear Evaluation Process

#### Strategy

- Standardized evaluation process for investments that require Holding evaluation
- Informed decisions via standard metrics and methods

#### Main Investment Criteria

- IRR Calculated based on risk adjusted cost of capital
- Size Invest in assets in new sectors only if they move the needle at portfolio level
- **Strategic fit -** Potential synergies & turnaround opportunities

#### Scope

- **Portfolio company investments** predetermined thresholds
- Holding level investment
   decisions
- Divestitures

#### Investment Committee

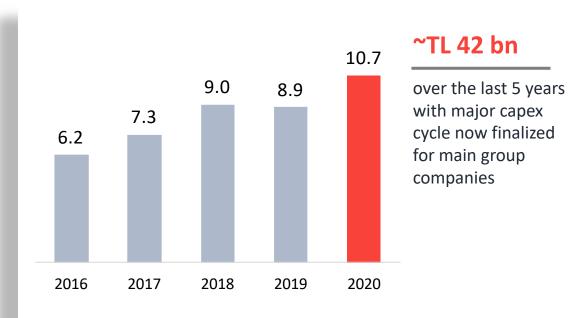
 CEO, CFO, Sponsoring Business Unit President, Audit President, Chief Legal and Compliance Officer

	Existing Businesses	New Businesses
C* Turkey	<ul><li>Consolidate leading positions</li><li>Improve effectiveness</li></ul>	<ul> <li>Exploit potential opportunities</li> </ul>
Global	<ul> <li>Expand in existing and/or adjacent sectors</li> </ul>	<ul> <li>Opportunistic plays / partnerships</li> </ul>



**Investments** (Combined, TL bn)

#### Investing with a Focus on Scale and Returns



#### **Growth Opportunities**

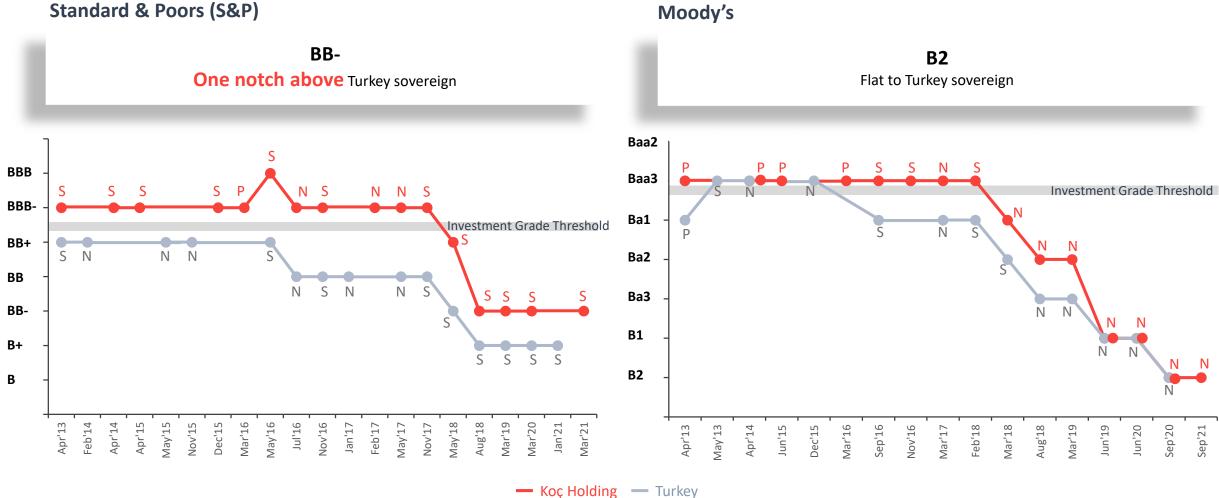
Existing

- Energy Domestic & int'l growth opportunities across different segments such as renewables, LNG and LPG
- **Businesses** Automotive New manufacturing and R&D projects for export markets with JV partners
  - **Consumer Durables** Opportunistic buyouts in international markets
  - Finance Growth opportunities in Turkey
- NewExploit potential opportunities both locally and<br/>internationally

Group companies financed investments mainly via their own balance sheets



### S&P Rating Above the Sovereign



Moody's

P: Positive, S: Stable, N: Negative

### Agenda





### **Business Update** Refining -- Pandemic Took Its Toll on Refining

#### **Competitive Advantages**

- Underpenetrated market with growing oil demand and diesel deficit; 7% CAGR for diesel demand over the last 5 years (2014-19)
- 2<sup>nd</sup> largest LPG market in Europe, 10<sup>th</sup> globally; biggest autogas market globally
- Strategically located between Asia and Europe; close to Middle East

Jet Fuel

- Structured legal framework and independent regulator
- Government incentives for renewable energy

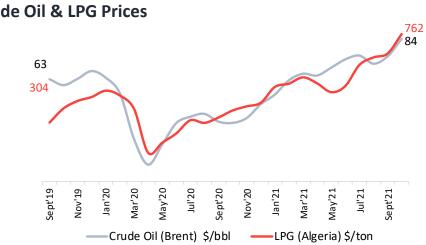
#### **Crack Margins**

Diesel

20

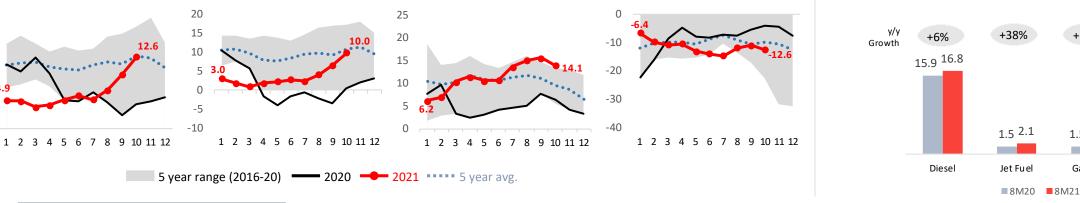
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#### **Latest Growth Trends**

Sales Units, Domestic Market *Million Tons* 



Gasoline

Crack margins based on Tüpraş data Domestic Market Source: Energy Market Regulatory Authority

#### Brent Crude Oil & LPG Prices

High Sulphur Fuel Oil

# Investor Presentation

+1.3%

2.6 2.6

LPG

1.5 1.8

Gasoline

### Automotive -- Robust Domestic Demand & Changing Consumer Preferences

Growth

7.7 8.2

Western

Europe

Sales Volume

Passenger

Cars

Thousand Units

ΕU

+18%

105123

Light

Commercial

9M20 9M21

+63%

15 24

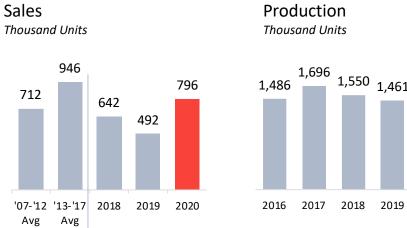
Heavy

Commercia

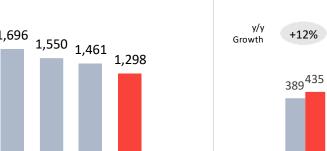
#### **Competitive Advantages**

- 5<sup>th</sup> largest auto manufacturing hub in Europe; 15<sup>th</sup> largest globally with a production capacity of c. 1.6 million units
- Underpenetrated domestic market with strong growth potential
- Strong local supply with low cost production capabilities
- High export volume ensuring resilience vs domestic demand volatility
- 5<sup>th</sup> largest tractor market globally with 46% of 1.9mn tractor park >24 years indicating high replacement potential

#### **Domestic Market Dynamics**



1,550 1,461



2020





+28%

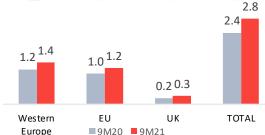
+20%

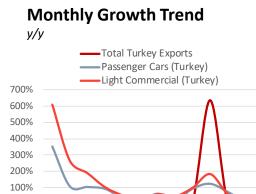


+15%

508 <sup>582</sup>

TOTAL







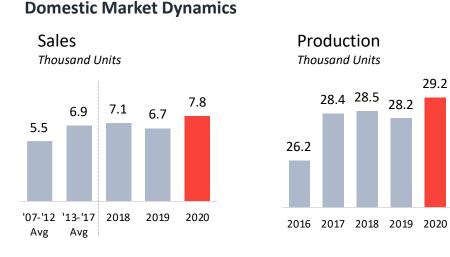
European Market Source: European Automobile Manufacturers Association Dometic Market Source: Automotive Manufacturing Association, LMC Automotive KOC

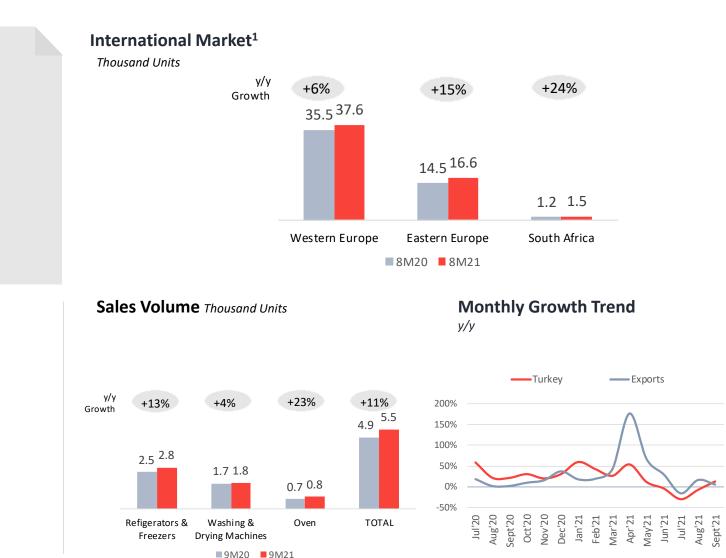
nvestor Presentation

#### Consumer Durables -- Buoyant Domestic Demand & Recovery in Export Markets Getting Visible

#### **Competitive Advantages**

- Efficient and cost-effective production hub for multiple markets
- Solid domestic market growth potential driven by favorable demographics, lower penetration compared to EU, renewals, rapid household formation and urbanization
- Competitive labor costs and strong local supply
- Channels: 85% dealers; 15% chain retailers for durables





European Market Source: Arçelik Dometic Market Source: : White Goods Manufacturing Association

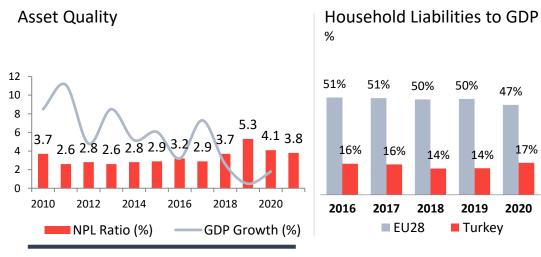
## Nvestor Presentation

### Finance -- Loan Growth Normalized Following Rate Hikes

#### **Competitive Advantages**

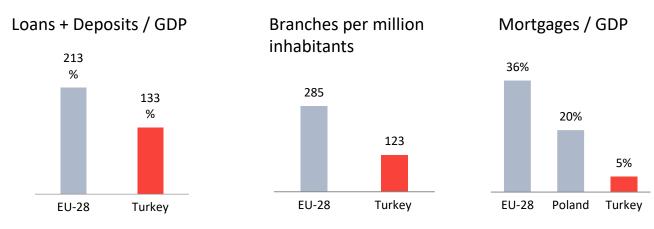
- Experience dating back 76 years
- Innovative service and branch network
- Pioneer in digital solutions
- Customer focused growth strategy
- Strong and diversified funding base
- Meeting all of the financial needs of its customers under one roof

#### Growing, Healthy and Profitable Banking Sector



European Data Source: European Central Bank, BRSA, CBRT; Figures as of 2019YE, Branches per mn inhabitants as of 2018YE Domestic Data Source : ECB, BRSA, BAT

#### Low Penetration Levels Providing an Opportunity for Rapid Growth



**TL Lending Growth** 

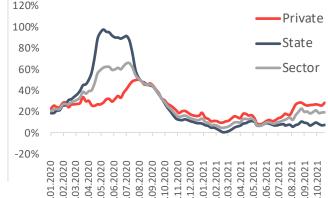


47%

14%

17%

2020



	9M21	q/q	y/y	ytd
Loans	4.0	3%	14%	12%
+ TL	2.6	4%	13%	9%
+ FC (USD)	0.2	-1%	0%	-1%
Customer Deposits	4.1	6%	20%	19%
+ TL	1.8	7%	17%	19%
+ FC (USD)	0.3	3%	6%	0%



### **Business Update** Other Lines of Businesses -- Main Companies

	Sector	
Tat	Food	<ul> <li>Leader in tomato products, ketchup and canned pickles categories</li> <li>KH distribution company Düzey performs logistics for Tat Gıda products as well as some external leading brands</li> <li>Strong focus on end-to-end efficiency</li> </ul>
Koçtaş	DIY Retailing	<ul> <li>Leader in Do-it-Yourself market in Turkey with total sales area of c.250k m<sup>2</sup> (40 Koçtaş &amp; 100 Koçtaş Fix stores)</li> <li>JV structure with Kingfisher, a leading European DIY company with over 1,300 stores in 8 countries</li> <li>Focus on ensuring omni-channel shopping experience with continuous developments in digital channels and capabilities</li> </ul>
Zer	Central Procurement	<ul> <li>Strategic and operational procurement via access to a large pool of suppliers</li> <li>Start of expansion to clients outside of the Koç Group since 2016</li> <li>Initiatives to enhance digital channels and e-trade platform for SMEs</li> </ul>
Setur	Duty Free, Tourism, Marinas	<ul> <li>A range of tourism related services (incl. ticket sales, tours, events) via 34 authorized and 363 online agencies</li> <li>Duty-free sales operations at 42 shops in airports, land border gates and seaports</li> <li>Setur Marinas is the leader in Turkey with 22% market share and 10 marinas</li> <li>Special emphasis on corporate tourism. Focus on process automation and CRM integration</li> </ul>
KoçSistem	IT	<ul> <li>Leading player in the IT sector with large-scale projects and data centers</li> <li>Provider of innovative services such as IoT platforms and business solutions</li> <li>Preferred partner of Koç Group companies, also with c.50% of revenues from external companies</li> <li>Owns KoçDigital which leverages advanced analytics and internet of thing solutions</li> </ul>
Inventram	Innovation	<ul> <li>Evaluation and investment into start-ups, innovative products and ideas</li> <li>66% owned by Koç Holding and 34% by Koç University</li> <li>Facilitation of suitable project integration into Koç Group companies</li> </ul>

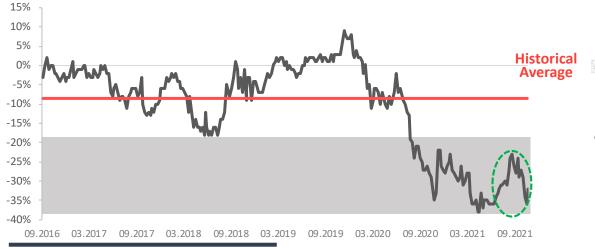


#### Unwarranted NAV Discount Given Strong Fundamentals, Initiation of Buyback Program

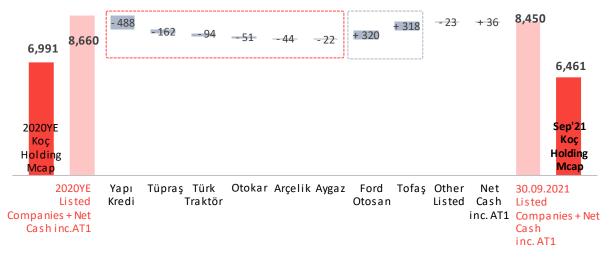
#### Relative Share Performance of Koç Holding vs. Koç Group<sup>1</sup> Rebased at 2020YE



#### NAV Discount/Premium<sup>2</sup>



### Effective Ownership Adjusted Mcap Changes of the Listed Portfolio Companies USD Million



#### NAV Discount widened to historical levels due to:

- Turkey sell-off, proxy status
- Significant outperformance of some portfolio companies in BIST

#### Koç Holding initiated its first Share Buyback Program in July:

- Total size of the Program: ~5% of free float, 1.4% of capital
- Total buyback as of 5 November:
  - ~890K shares (0.035% of capital)

#### 1 Koç Group's data is excluding Koç Holding.

2 Data based on Yapi Kredi Invest calculations. Calculation based on listed companies' Mcap as of the calculation date + Net Cash including AT-1 announced in quarterly Koç Holding Earnings Presentations + unlisted companies internal valuation by Yapi Kredi Invest

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### Agenda





### **Performance Highlights**

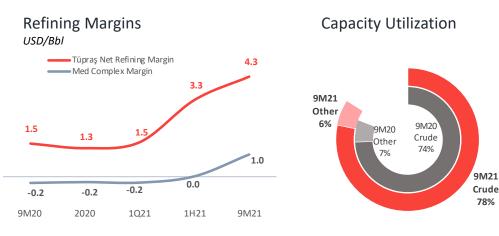
### **Energy -- Diversified and Synergetic Positioning**

#### 9M21 Highlights

- + Recovery in domestic demand
- Inventory gains
- + Higher capacity utilization
- + Rebound in crack margins especially in the third quarter

Contribution to Consolidated Net Income: TL 1,033mn, +193% y/y

#### Tüpraş



#### **Financial Performance**

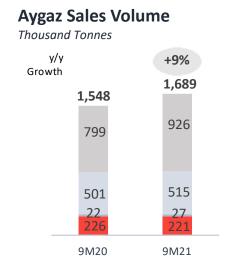
TL Million	Energy	Automotive	Consumer Durables	Finance	Other	ΤΟΤΑ
Combined Revenues <sup>1</sup>	146,276	90,847	52,305	47,601	16,332	353,361
Change (y/y)	79%	57%	62%	45%	37%	<b>63</b> %
Segment Share in Total	41%	26%	15%	13%	5%	
Combined Operating Profit <sup>2</sup>	7,763	10,151	3,985	8,626	303	30,829
Change (y/y)	n.m.	77%	42%	68%	50%	117%
Segment Share in Total	25%	33%	13%	28%	1%	
Combined Profit Before Tax	2,699	9,557	2,706	8,626	662	24,249
Change (y/y)	175%	94%	31%	67%	n.m.	99%
Combined Net Income	2,934	9,230	2,376	6,615	537	21,692
Change (y/y)	205%	99%	47%	64%	n.m.	98%
Consolidated Net Income <sup>3</sup>	1,033	4,211	970	3,006	196	9,417
Change (y/y)	193%	104%	44%	69%	n.m.	40%

Cylinder

Autogas

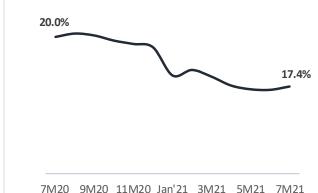
Bulk

Other



#### **Opet -- #2 in White Products**

Market Share



Investor Presentation

Energy Market Regulatory Authority data used for sectoral indicators

1 Before revenue eliminations

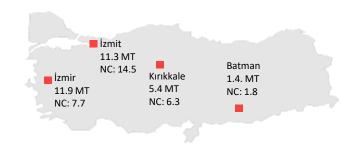
2 Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn) 3 Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

## **Energy Companies**

### Tüpraş -- Turkey's Largest Refining Capacity

(TL thousands)	9M20	9M21	y/y
Sales Volume (mn, tons)	18.2	19.9	9%
Domestic	14.7	15.7	7%
Exports	3.5	4.2	20%
Total Production (mn, tons)	17.3	18.0	4%
Capacity Utilisation	80.9%	84.0%	3.1 pp
Revenues	43,254	94,502	118%
EBITDA	163	6,421	3839%
EBITDA Margin	0.4%	6.8%	6.4 pp
Net Income	-2 <i>,</i> 870	1,927	nm
Net Refining Margin (\$/bbl)	1.5	4.3	2.9
Med Complex Margin (\$/bbl)	-0.2	1.0	1.2
Net Debt / EBITDA	19.7	1.4	-18.4
<b>Mcap</b> (TL bn) <sup>1</sup>	27.0	34.5	28%

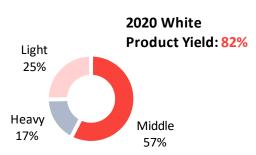
- 7<sup>th</sup> largest refinery in Europe and 26<sup>th</sup> largest globally
- Wide range of crude oil processing capacity (30 MT via 4 well-positioned refineries)
- One of the most complex refineries globally (Nelson Complexity index of avg. 9.5; İzmit 14.5)
- ~57% of Turkey's total storage capacity together with Opet
- Access to cheaper sources of crude oil with ability to use heavier and sour crudes
- Operational flexibility
- Energy efficiency programs
- Large scale capex finalised



#### **Diversified Supply Base**

- 15 different sources
- Main sources constitute Iraq, Turkey, Russia, Nigeria, Kazakhstan, S. Arabia, Libya

#### **Focus on Higher Margin Products**



#### **Initiatives / Developments**

- 1H19: Residuum Upgrade Project (RUP) maintenance completed in order to better position for IMO 2020
- 2018: Major maintenance schedule completed
- 2018: Trading office opened in London
- Jun'15: RUP (with ~US\$ 3bn capex) is fully operational (raising complexity, capacity utilization, white product yield and profitability)

### **Energy Companies**

### Aygaz -- Market Leader in LPG for more than 55 years

(TL thousands)	9M20	9M21	y/y
Sales Volume (k, tons)	1,548	1,689	9%
Auto	501	515	3%
Cylinder	226	221	-2%
Wholesale, Bulk & Exports	822	953	16%
Revenues	7,195	10,170	41%
EBITDA	313	512	64%
EBITDA margin	4.4%	5.0%	0.7 pp
Net Income	-103	521	nm
Net Debt / EBITDA	1.4	1.1	-0.2
<b>Mcap</b> (TL bn) <sup>1</sup>	4.3	5.4	28%
Nicap (IL bn)	4.3	5.4	28%

- Generic brand in Turkey for LPG with 26% market share in LPG market
  - o 22% market share in autogas
  - o 41% market share in cylinder LPG
- Fully integrated LPG services
- Serves 100k homes with cylinder LPG daily
- More than 1mn vehicles use Aygaz autogas daily
- Synergies with Koç Group energy companies

#### **Sector Dynamics**

- Autogas: CAGR of ~2% over the last 3 years
  - 37% of 12.5 mn cars in Turkey run on LPG, largest fleet globally
  - ~30%+ price advantage vs. gasoline
  - ~80k conversions from gasoline to LPG per year
- Cylinder gas: Slightly declining demand over the last 3 years
  - Continuing natural gas grid conversion and urbanization
  - Rising LPG prices pressuring demand

#### Wide Distribution Network

- ~2,300 cylinder LPG dealers
- 1,700+ autogas stations

# AYGAZ



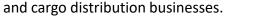
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#### **High Logistics Competency**

- Largest fleet operator
  - Reduces costs
  - Provides flexibility in sourcing and inventory management
- Over 1 MT filling capacity
- Direct import to 5 different locations

#### **Initiatives / Developments**

- Aug'21: Aykargo was renamed as Sendeo and 45% of the shares with TL 16mn nominal value was transferred to Koç Holding from Aygaz.
- Jan'21: Aygaz teamed up with United LPG, subsidiary of United Enterprises from Bangladesh, in order to operate in the LPG market in Bangladesh
- Aug'20: Aykargo, originally an in-house entrepreneurship project, was founded to keep up with the e-commerce and cargo distribution businesses



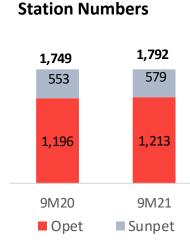


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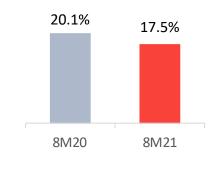
vestor Presentation

# **Energy Companies**

#### Opet



#### White Product Market Share Opet Position #2



### Entek

#### **Energy Sector Dynamics**

- Excess capacity leading to pressure on profitability Turkey's total installed generation capacity: 95,891 MW
  - ✓ State-run 25.2%; unlicensed 7.1%; public generation plants accounted for a 22.3%, private sector 67.5%
- Increasing focus on renewable energy Breakdown of installed capacity by fuel type: hydro 32%; natural gas 27%; imported and domestic coal-fired 21%; wind 9%; solar 7%; other renewable and thermal 4%

- Second biggest distribution company by volume
- Unrivalled leader in customer satisfaction in its sector for 10 years
- 1.1 million m<sup>3</sup> storage capacity via 5 terminals



- 21 stations owned via Aygaz-Opet Gayrimenkul
- JV with THY on jet fuel distribution
- JV with Fuchs<sup>1</sup> on production and marketing of mineral oils
- 40% owned by Tüpraş and 10% by other Koç (18% total indirect KH stake)



🌍 ENTEK

- Focus on strengthening renewable energy portfolio
- Acquired a 60 MW wind power plant from STEAG
- 436 MW total installed capacity: 8 hydro power plants (264 MW), 1 natural gas (112 MW), 1 wind (60 MW)
- Possibility to purchase electricity and sell via wholesale company Eltek allows hedging against drops in system prices
- Mar'18: Acquired 2 hydro power plants with 178 MW installed capacity for TL 1.3bn
- Dec'17: Acquired 3 hydro plants with 24 MW installed capacity



White products market share is based on EMRA (Energy Market Regulatory Authority of Turkey) data 1 German lubricant producer; World's largest independent manufacturer of lubricants, operates in more than 40 countries 2 State-owned electricity wholesale company

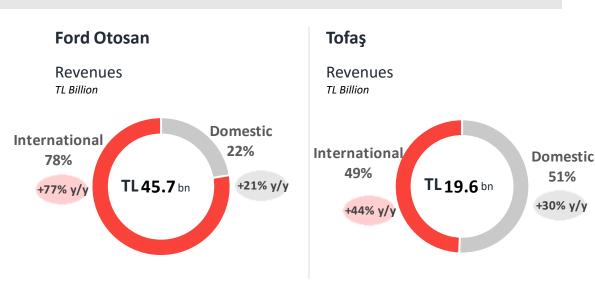
### **Performance Highlights**

### Automotive -- Undisputed Leader in Turkey

#### 9M21 Highlights

- Domestic market growth, despite some deceleration in 3Q21 ÷
- Strong export performance supported by currency tailwinds ÷
- Favorable product mix +
- Solid export contracts
- Opex control and pricing discipline ÷
- Production interruptions due to semi-conductor availability

#### Contribution to Consolidated Net Income: TL 4,211mn, +104% y/y



#### Automotive Manufacturing Association data used for sectoral indicators. HCV data based on restated AMA figures. 1 Before revenue eliminations

2 Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn)

3 Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

TL Million	Energy	Automotive	Consumer Durables	Finance	Other	ΤΟΤΑΙ
Combined Revenues <sup>1</sup>	146,276	90,847	52,305	47,601	16,332	353,361
Change (y/y)	79%	57%	62%	45%	37%	63%
Segment Share in Total	41%	26%	15%	13%	5%	
Combined Operating Profit <sup>2</sup>	7,763	10,151	3,985	8,626	303	30,829
Change (y/y)	n.m.	77%	42%	68%	50%	117%
Segment Share in Total	25%	33%	13%	28%	1%	
Combined Profit Before Tax	2,699	9,557	2,706	8,626	662	24,249
Change (y/y)	175%	94%	31%	67%	n.m.	<b>99%</b>
Combined Net Income	2,934	9,230	2,376	6,615	537	21,692
Change (y/y)	205%	99%	47%	64%	n.m.	98%
Consolidated Net Income <sup>3</sup>	1,033	4,211	970	3,006	196	9,417
Change (y/y)	193%	104%	44%	69%	n.m.	40%





67%







### **Automotive Companies**

#### Ford Otosan -- Turkey's Leader in Commercial Vehicles with Strong R&D Power

(TL thousands)	9M20	9M21	y/y
Total Unit Sales (000 k) $^1$	218.5	263.8	21%
Domestic	60.9	51.5	-15%
PC	14.2	7.8	-45%
LCV	22.0	22.8	4%
MCV	21.6	16.2	-25%
Trucks	3.1	4.6	47%
Exports	157.6	212.3	35%
Total Production (000 k)	205.3	254.9	24%
Revenues	28,490	45,657	60%
Domestic	8,414	10,203	21%
Exports	20,077	35,454	77%
% of Exports	70.5%	77.7%	7.2 pp
EBITDA	3,436	5,362	56%
EBITDA margin	12.1%	11.7%	-0.3 pp
Net Income	2,268	4,711	108%
Net Debt / EBITDA	0.8	n.m.	
<b>Mcap</b> (TL bn) <sup>2</sup>	42.9	67.6	58%

#### Gölcük Plant is the only Ford plant included in WEF Global Lighthouse Network

- Ford Motor Co. committed to invest at least \$30 billion in electrification through 2025, more than twice what the company had previously committed to EVs, and in AVs to \$7 billion, as Ford's commercial vehicle range in Europe to be 100% zero-emissions capable by 2024 and 2/3<sup>rd</sup> of sales expected to be all-electric or plug-in hybrid by 2030.
- Ford Otosan will manufacture E-Transit, Ford's first all-electric commercial van that is arriving in Spring'22 as well as next-generation Custom Family with plug-in hybrid and all-electric variants in 1H23. Volkswagen AG's next-generation 1-ton commercial vehicle will be built by Ford Otosan as part of Ford-VW strategic alliance. Ford Otosan will invest EUR 1,390 million over the course of the next 5 years, increase the 1-ton commercial vehicle production capacity to 405K units, replacing the current 180K units capacity for the similar product, and produce with an 11-year planned life cycle.
- Ford Trucks signed the Transition To Zero-Emission Road Freight Transport statement, committing to be Carbon-Neutral by 2050, implying that by 2040 all new trucks sold must be fossil free.
- Strong positioning in Ford universe: Lead manufacturing plant of Ford Transit globally, Single source of Custom & Courier, Center of excellence for Ford Trucks
- EUR denominated 'cost-plus' export agreements with volume guarantees
- Major markets: UK & Germany (43% of exports in 1H21)

#### **Initiatives / Developments**

- 4Q20: TL20.5bn incentive to be used in product diversification & expansion investments for the new generation commercial vehicle and battery assembly
- **2019:** Completion of Ford Transit facelift , Launch of Custom plug-in hybrid (PHEV) a first in its segment
- **2018:** Completion of facelift of Ford Custom and Ford Courier, Capacity increase of 15k to 455k, F-Max heavy truck with IP rights 100% owned by Ford Otosan is launched in Oct'18 in Turkey and in 2019 globally
- 2017: Capacity increase from 415K up to 440k completed
- 2016: Start of in-house developed Euro 6 Ecotorq engine production the first & only truck engine designed and manufactured in Turkey
- 2011-2014: US\$1.4bn investment to increase capacity and renew entire product portfolio



<sup>•</sup> Europe's largest commercial vehicle manufacturer – 86% share in Ford Europe's Transit family sales

Financials based on CMB public IFRS data. EBITDA as per company calculation 1 Ford Otosan Analyst Presentation wholesale figures 3 Source: 27 June 2019 dated release announcement by Ford Motor Company

<sup>2</sup> Mcap increase correspond to 2021 YTD performance

<sup>4</sup> Source: 10 June 2020 dated release announcement by Ford Motor Company

### **Automotive Companies**

#### Tofaş -- Defensive Portfolio with Take-or-Pay Contracts

(TL thousands)	9M20	9M21	y/y
Total Unit Sales (000 k)	168	174	4%
Domestic	90.5	91.9	2%
PC	60.7	60.3	-1%
LCV	26.3	28.7	9%
MCV	3.5	2.9	-19%
Exports	77.6	82.6	6%
Total Production (000 k)	160.5	166.7	4%
Revenues	14,359	19,606	37%
Domestic	7,638	9,940	30%
Exports	6,721	9,666	44%
% of Exports	47%	49%	2.5 pp
EBITDA	1,915	3,062	60%
EBITDA margin	13.3%	15.6%	2.3 pp
Net Income	1,145	2,064	80%
Net Debt / EBITDA	0.4	0.1	-0.3
<b>Mcap</b> (TL bn) <sup>1</sup>	15.5	29.1	88%

#### **"Gold"** level in **World Class Manufacturing** since 2013<sup>2</sup>

- Only company producing both passenger & commercial vehicles
- Stellantis plans to invest more than EUR 30bn through 2025 on electrifying its vehicle lineup. They intend to become the market leader in low emission vehicles (either battery or hybrid electric), targeting over 70% of sales in Europe and over 40% in the United States to be LEV by 2030. The total cost of owning an EV is aimed to be made equal to that of a gasoline-powered model by 2026. All 14 of the Group's brands are committed to offering best-in-class fully electrified solutions.
- Intellectual and industrial property rights for MiniCargo, New Doblo as well as its PC models (Egea/Tipo)
- Export contracts with "cost-plus" and "take-or-pay" clauses ensure sustainable profitability
- Consumer financing activities via its fully owned subsidiary, Koç Fiat Kredi
- Major markets: Italy, France & Spain (~50% of export units)

#### **Initiatives / Developments**

- 4Q20: Extension of Doblo contract for one year until end of 2022
- 4Q19: Extension of MCV contract for three years until the end of 2024
- 2Q19: Facelift investment decision for the Egea / Tipo passenger car family for US\$ 225mn by YE20 (the projects size has been expanded from 2023 till YE24 with additional 150k units)
- YE17: Capacity expansion by 50k units for Egea/Tipo branded PCs is completed; production capacity reached 450k units
- 2016-19: Fiat Egea is the best selling passenger car in the domestic market
- 2011-2016: US\$ 1bn investment to produce 1.3 mn passenger cars by 2023. Start of serial production for different models as of YE15 and 1H16

Financials based on CMB publicly announced IFRS data. EBITDA as per company calculation

1 Mcap increase correspond to 2021 YTD performance

2 In 2019, Tofas Bursa plant achieved the highest score with 81 points in World Class Manufacturing (WCM) among 400 plants within FCA universe

### **Automotive Companies**

#### TürkTraktör -- Largest Tractor Manufacturer in Turkey

(TL thousands)	08420	08421	
SECTOR	<u>9M20</u>	9M21	y/y
Tractor Unit Sales (000 k)	41.3	58.1	41%
Domestic	31.0	45.0	45%
Exports	10.3	13.0	26%
Total Production (000 k)	31.5	55.2	75%
TÜRKTRAKTÖR			
Tractor Unit Sales (000 k)	22.3	36.0	61%
Domestic	13.3	24.6	84%
Exports	9.0	11.4	26%
Total Production (000 k)	21.6	35.6	65%
Revenues	3,803	8,043	112%
Domestic	2,223	5,609	152%
Exports	1,580	2,434	54%
% of Exports	42%	30%	-11.3 pp
EBITDA	589	1,193	103%
EBITDA margin	15.5%	14.8%	-0.7 pp
Net Income	360	830	130%
Net Debt / EBITDA	n.m.	0.01	
<b>Mcap</b> (TL bn) <sup>1</sup>	9.1	8.8	-4%

#### Diversified product range

#### The first R&D center in its sector

- Market leader for the last 13 consecutive years. Covers 77% of total Turkish tractor production, 90% of total exports
- Largest tractor producer with 50k capacity
- JV structure with CNH Industrial: The only design and production center for certain products globally
- Widest sales and after sales network
- First in Turkey in utilizing flexible manufacturing lines with automatic manufacturing units and complex control systems
- State of the art manufacturing processes with the first robotized paint shop in the Turkish tractor sector
- Exports to more than 130 countries with US & Europe being major ones

#### **Initiatives / Developments**

- **2020:** Production of New Holland and Case branded Tractor Loader Backhoe (TLB) started in Ankara plant
- **2019:** Erenler Factory obtained the **Silver award** in World Class Manufacturing standards in its fifth year Ministry of Industry accredited R&D, Design and Innovation Office opened in İstanbul as an R&D Center
- **3Q17:** Introduction of TürkTraktör Finance, a first in the Turkish agriculture to enable farmers a practical and easy loan experience at the dealers, with the motto "all financial transactions under one roof"
- 2Q15: Movement of the paint shop and assembly line of all product groups to Erenler was completed (currently component manufacturing in Ankara, assembly in Erenler)
- **2014:** Erenler plant was opened, capacity increased by 15K to 50k units
- 2013: Entered a new business line, the construction equipment market, as being Turkey distributor of Case and New Holland brands



Financials based on CMB publicly announced IFRS data. EBITDA as per company calculation 1 Mcap increase correspond to 2021 YTD performance

# **Automotive Companies**

# Otokar -- A leading land systems and bus manufacturer

(TL thousands)	9M20	9M21	y/y
Revenues	1,749	2,675	53%
EBITDA	451	781	73%
EBITDA margin	25.8%	29.2%	3.4 pp
Net Income	320	516	61%
Net Debt / EBITDA	2.5	2.0	-0.5
<b>Mcap</b> (TL bn) <sup>1</sup>	7.3	8.2	12%

### Leading supplier and exporter of land platforms

- Products with Otokar IP rights used on 5 continents and >60 countries
- Market leader in passenger bus segments it operates with ~33% market share

### **Initiatives / Developments**

- **4Q20:** A total of US\$ 135mn export contract signed covering armored vehicle deliveries until end of 2022
- 2Q20: Signed EUR 18.7mn export contract with Municipal Development Fund of Georgia covering 175 busses to be delivered in batches until March 2021.
- **2Q20:** Won İzmir Municipality bus tender for 364 units for ~TL 570mn, delivery to be completed within 2021
- 1Q20: Collaboration and supply contract was signed with IVECO
- **4Q19:** Founded its 4<sup>th</sup> company outside of Turkey in Kazakhstan
- **3Q19:** Introduced Turkey's first domestically developed electric powered armored combat vehicle Akrep Ile
- 1Q17: Signed the largest single export contract (US\$ 661mn) in Turkish defense sector with Tawazun for production of 8x8 armored vehicles for UAE to be delivered in 4Q18-23



### The most popular bus brand

in Turkey in the segments which it operates in for the 12<sup>th</sup> consecutive year

Financials based on CMB publicly announced IFRS data. EBITDA as per company calculation 1 Mcap increase correspond to 2021 YTD performance

# **Automotive Companies**

# Otokoç -- Turkey's leading automotive retailing and car rental company

(TL thousands)	1H20	1H21	y/y
Revenues	4,423	8,040	82%
EBITDA	896	1,567	75%
EBITDA margin	20.3%	19.5%	-0.8 pp
Net Income	195	527	171%

- Sales and post-sales activities with a total of 341 points in 9 countries: Turkey, Kazakhstan, Azerbaijan, N. Iraq, Hungary, Georgia, N. Cyprus, Ukraine and Greece
- >30% share in Ford & Fiat CV sales; 9% share in total auto market
- Rent-a-car & operational leasing via > 42k vehicles (Avis, Budget)
- Leading position in car rental in Greece, Azerbaijan, Kazakhstan and N. Iraq

Leader in second hand vehicle sales among corporate brands with sales of around 17,000 units

### **Initiatives / Developments**

 Dec'17: Acquired the licensee Company of Avis, Budget and Payless brands in Greece together with Avis Budget Group for EUR 81mn which has a car park over >30k vehicles



# **Performance Highlights** Consumer Durables

### 9M21 Highlights

- + Strong domestic and international revenues
- + Contribution of newly acquired operations
- + Currency tailwinds
- + Comfortable leverage even after acquisitions
- Higher raw material prices

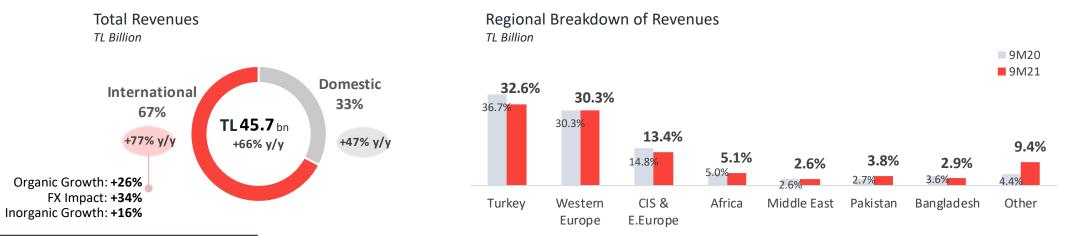
Contribution to Consolidated Net Income: TL 970mn, +44% y/y

### Financial Performance

TL Million	Energy	Automotive	Consumer Durables	Finance	Other	TOTAL
Combined Revenues <sup>1</sup>	146,276	90,847	52,305	47,601	16,332	353,361
Change (y/y)	79%	57%	62%	45%	37%	<b>63%</b>
Segment Share in Total	41%	26%	15%	13%	5%	
Combined Operating Profit <sup>2</sup>	7,763	10,151	3,985	8,626	303	30,829
Change (y/y)	n.m.	77%	42%	68%	50%	117%
Segment Share in Total	25%	33%	13%	28%	1%	
Combined Profit Before Tax	2,699	9,557	2,706	8,626	662	24,249
Change (y/y)	175%	94%	31%	67%	n.m.	<b>99%</b>
Combined Net Income	2,934	9,230	2,376	6,615	537	21,692
Change (y/y)	205%	99%	47%	64%	n.m.	<b>98%</b>
Consolidated Net Income <sup>3</sup>	1,033	4,211	970	3,006	196	9,417
Change (y/y)	193%	104%	44%	69%	n.m.	40%

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White Goods Manufacturing Association data used for Turkish market; retail panel data used for international markets 1 Before revenue eliminations

2 Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 9M21 financial report is TL 28,829 mn)

3 Koc Holding's consolidated net income after the share of JV partners and non-controlling interests



# **Consumer Durables Companies**

# Arçelik -- Truly Global with Sales to Over 100 Countries Worldwide

(TL thousands)	9M20	9M21	y/y
Revenues	27,538	45,666	66%
Domestic	10,118	14,876	47%
Exports	17,420	30,790	77%
% of Exports	63%	67%	4.2 pp
White Goods	20,540	35,426	72%
Electronics	3,061	3,550	16%
Other (mainly A/C)	1,110	2,108	90%
EBITDA	3,474	5,099	47%
EBITDA margin	12.6%	11.2%	-1.4 pp
Net Income	1,684	2,275	35%
Net Debt / EBITDA	1.2	2.0	0.8
Working Capital / Sales	24%	26%	2.0 pp
<b>Mcap</b> (TL bn) <sup>1</sup>	19.2	22.9	19%

Romania plant and Eskişehir plant included in Global Lighthouse Network

### The **first** and **only Turkish company** in the Top 200 List of World Intellectual Property Organization

- Domestic leader (>50% m. share in white goods, ~50% in Acs, ~27% in TVs)
- Leading positions in key international markets. Beko as the flagship brand
- Extensive & exclusive dealer network (~3,000 dealers, 600+ after-sales points)
- Production in low-cost regions, proximity to key markets and economies of scale
- Production centers in 8 countries<sup>2:</sup> Turkey, S. Africa, Romania, Russia, Pakistan, Thailand, Bangladesh, India

### Sector Positioning

Turkey	<b>1<sup>st</sup></b> Ranking	UK	<b>1<sup>st</sup></b> Ranking
Eastern Europe	<b>1<sup>st</sup></b> Ranking	South Africa	<b>1<sup>st</sup></b> Ranking
Romania	<b>1<sup>st</sup></b> Ranking	Poland	<b>1<sup>st</sup></b> Ranking
Pakistan	<mark>1<sup>st</sup></mark> Ranking	Bangladesł	ר 2nd Ranking

### **Initiatives / Developments**

- Jul'21: Established a JV with <u>Hitachi GLS</u> (Arçelik 60%) to operate in the global home appliances market outside the Japanese market (transaction value calculated ~US\$ 343mn on a cash-free and debt-free basis). as of 1 July 2021, while an amount of US\$ 268mn of total Transaction Value was paid to HGLS, an amount of ~US\$75 part was transferred to escrow account and share transfer has been completed.
- **May'21:** Purchase of <u>Whirlpool Global Holdings</u> manufacturing Whirlpool branded refrigeration units and washing machines for Whirlpool's European subsidiaries in Turkey has been completed with at a transaction value of EUR 78.3mn.
- Mar'19: Acquisition of <u>Singer in Bangladesh</u> for US\$ 75mn (2<sup>nd</sup> largest WG player in Bangladesh with a wide distribution network; #2 in refrigerator, #1 in washing machine & AC)
- May'17: JV agreement with Voltas (part of the Tata Group) in India with equity of US\$ 100mn. Refrigerator production facility opened in YE19. Other domestic appliances started to be imported to India with ~TL 110mn of revenues in 2019
- May'17: Greenfield investment for a new washing machine plant
  - o in <u>Romania</u> (EUR 105mn capex) commenced production in 1Q19 in addition to the existing refrigerator plant
  - Jun'16: Acquisition of <u>Dawlance in Pakistan</u> for US\$ 258mn, the white goods market leader in Pakistan (#1 in cooling & MW; #2 in AC & laundry)
- 1Q'16: New refrigerator plant in <u>Thailand</u> becomes operational (US\$ 100mn capex). Creation of sales network for neighboring countries
- Jul'11: Acquisition of Defy in South Africa for US\$ 230mn. Defy is the market leader in South Africa with ~40% market share.



Financials based on CMB publicly announced IFRS data. EBITDA as per company calculation

1 Mcap increase correspond to 2021 YTD performance

2 Refrigerator plant in India became operational in YE19; increasing the number of countries of production to 9

# **Performance Highlights** Finance

### 9M21 Highlights

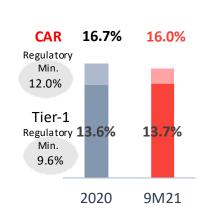
- + Small ticket loan growth and increased share of demand deposits
- + Lower CoR on the back of limited NPL inflows, strong collections
- + Across the board improvement in fee income
- + Comfortable capital buffers and transition to the IRB approach
- Decline in cumulative Core NIM due to elevated funding costs

Contribution to Consolidated Net Income: TL 3,006mn, +69% y/y

### **Financial Performance**

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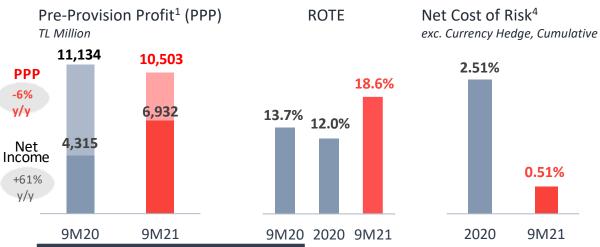
Solvency Ratios<sup>1</sup>



### Selected Balance Sheet Figures

TL Billion	9M21	q/q	y/y	ytd					
Loans <sup>2</sup>	336.6	6%	19%	19%					
+ TL	210.3	11%	31%	26%					
+ FC (USD)	14.3	-3%	-8%	-9%					
Customer Deposits	317.8	8%	21%	23%					
+ TL	132.3	12%	27%	28%					
+ FC (USD)	21.0	4%	3%	-1%					
Demand/Total Deposits	38%	1рр	38pp	2pp					
Loans/(Total Deposits+TL Bonds)	101%	-Зрр	-1pp	-4pp					
NPL Ratio <sup>3</sup>	5.4%	-0.2pp	-1.1pp	-1.4pp					
Provisions / Gross Loans	6.9%	-0.3pp	-0.3pp	-0.9pp					

### Yapı Kredi



Sector figures are based on BRSA weekly data. YKB figures are based on consolidated BRSA financials, unless otherwise is noted.

PPP excludes expected credit loss (ECL) collection income and trading income to hedge FC ECL. ROTE indicates Return on Average Tangible Equity. CoR= (Total Expected Credit Loss- Collections-FC ECL hedge)/Total Gross Loans 1 Ratios exclude regulatory forbearances. 2 TL and FC Loans are adjusted for the FX indexed loans.

0.51%

9M21

3 BRSA Bank-only. Excludes temporary regulatory changes and is comparable with previous periods, 90-180 days past due loans are classified as NPL and 30-90 days past due loans are as Stage 2. 4 Reported CoR- 9M21: 0.98% . 2020: 2.90%



KOC

Investor Presentation

# Agenda





# Sustainability Lead.Together

### Lead. Together: Our approach to sustainable, profitable growth

- It sets a framework for making collective progress, and it helps us harness the power of our network to drive positive change.
- Lead. Together means we will
  - innovate and collaborate to find solutions to big, complex issues
  - be a positive role model that drives change in society and act bravely to transform our business for the better
- Part of the bigger picture:
   Committed to deliver the UN Sustainable Development Goals
- Identified the material issues to shape Koç Group's roadmap in ESG
  - Transition to low carbon economy is a key material issue
  - ✓ Koç Group has committed to be Carbon Neutral by 2050
- We aim to improve our ESG reporting going forward

### **Sustainability Indicators**

One of the first signatories of **UN Global Compact** and **UN WEPS** 



The first company from Turkey to be a signatory of the International Business Council's **Stakeholder Capitalism Metrics** 

T

BBB rating in the **MSCI Sustainability Index** 

MSCI 💮

Included in FTSE4Good Emerging Markets Index

Included in BIST Sustainability Index



**BORSA ISTANBUL** 

SUSTAINABILIT

**EXAMPLE 1** Investor Presentation

Further information can be obtained here in our 'Annual Report' available on www.koc.com.tr

# Sustainability

## Committed to be a Corporate Citizen

### Vehbi Koç Foundation: Institutionalization for social development

- Established in 1969 as Turkey's first private foundation
  - o to make philanthropic endowments for the public good
  - o to create sustainable and replicable projects and programs in education, healthcare, culture and arts
- Assets: TL 7.3 bn<sup>1</sup>

### Education

- The Koç School (1988)
- Koç University (1993)
- Koç Primary Schools (1998-2008): 17 schools across Turkey

### Healthcare

- Semahat Arsel Nursing Education and Research Center (SANERC, 1992)
- VKV American Hospital (1995)
- Koç University School of Nursing (1999)
- Koç University School of Medicine (2010)
- Koç University Hospital (2014)

# **Solution** Vehbi Koc Foundation

### **Culture & Arts**

- Sadberk Hanım Museum (1980): Turkey's first private museum
- Vehbi Koç Ankara Studies Research Center (1994)
- Suna-İnan Kıraç Research Institute for Mediterranean Civilizations (AKMED,1996)
- Antalya Kaleiçi Museum (2000)
- Koç University Research Center for Anatolian Civilizations (ANAMED, 2005)
- TANAS Art Gallery, Berlin (2008 2013)
- ARTER (2010)
- VKV Ford Otosan Gölcük Culture & Community Center (2011)
- Ankara University Mustafa V. Koç Marine Archaeology Research Center (2015)



# **Sustainability**

# **Initiatives for Social Advancement**

### Our projects' commonalities are unity, synergy and leadership established through our companies, employees and dealers

'For My Country' project

Since 2006:

- >1 mn tree saplings planted in 7 'For My Country' forests
- 18k children embraced environmental awareness
- 84k units of blood donated
- 126k individuals participated in the 'Right Approach To Disability' training programs
- 'I Support Gender Equality For My Country' program launched to create gender-sensitive workplaces



Vocational Education: A Crucial Matter for the Nation

Since 2006:

- 8k students in 81 provinces and 264 schools have been provided with active scholarships
- Coaching support for students was provided by 579 Koç Group employees in 76 provinces



### **Istanbul Biennial**

- Largest contemporary art platform in Turkey
- One of the four most important biennials in the world
- Sponsorship between 2007-2026
- Organized by the Istanbul Foundation for Culture and Arts (İKSV)





### Koç Sports Fest

- Since 2006: 38 cities over 14 years and a total of 120 festivals were organized in 41 universities
- Main sponsor for the Turkey University Sports Federation since 2009
- Most prestigious sports event held among universities with the largest participation of any sports organization
- More than 26k athletes in 63 different branches of sport from nearly 200 universities are hosted







# Appendix

# **Appendix - 2021 Expectations of the Listed Group Companies**

4<sup>th</sup> Revision

(Nov-21)

825-875

80-90<sup>1</sup>

305-315<sup>1</sup>

347-367

350-400

TÜPRAŞ	2020A	Initial 2021E	1 <sup>st</sup> Revision	2 <sup>nd</sup> Revision	
ΤΟΡΚΑΞ	2020A	(Feb-21)	(Aug-21)	(Nov-21)	
Sector					
Med Complex (\$/bbl)	-0.1	0.0-0.5	0.0-0.5	1.5-2.0	
Tüpraş					
Net Margin (\$/bbl)	1.3	2.5-3.5	2.5-3.5	4.5-5.0	
CUR	82%	90-95%	85-90%	85-90%	
Production (mn tons)	23.4	~26-27	~25-26	~25-26	
Sales (mn tons)	24.5	~26-27	~26-27	~26-27	
Capex (\$ mn)	153	~200	~200	~175	
AYGAZ	2020A	Initial 2021E	1 <sup>st</sup> Revision	2 <sup>nd</sup> Revision	
Aygaz Volume ('000)		(Feb-21)	(Aug-21)	(Nov-21)	
Cylinder	297	285-295	285-295	285-295	
Autogas	664	700-730	690-720	670-700	
Market Share	004	/00/30	050-720	070-700	
Cylinder	42%	41%-43%	41%-43%	41%-43%	
Autogas	22%	21.5%-22.5%	21.5%-22.5%	21.5%-22.5%	
, lato Bas	2270	21.3/0 22.3/0	21.570 22.570	21.570 22.570	
		Initial 2021E	1 <sup>st</sup> Revision	2 <sup>nd</sup> Revision	
TOFAŞ	2020A	(Feb-21)	(Jul-21)	(Oct-21)	
Sector ('000)			(*** == /	(/	
Total TR LV Sales	773	700-750	800-850	800-825	
Tofaş ('000)					
Retail Sales	142	120-135	135-150	130-140	
Exports	118	150-165	150-160	120-130	
Production	251	265-290	280-300	245-260	
Capex (€ mn)	108	100	100	100	
		Initial 2021E	1 <sup>st</sup> Revision	2 <sup>nd</sup> Revision	3 <sup>rd</sup> Revisio
FORD OTOSAN	2020A	(Feb-21)	(May-21)	2 Revision (Aug-21)	3 Revisio (Oct-21)
Sector ('000)					. ,
Total TR Sales	791	750-800	900-950	900-950	825-875
Ford Otosan ('000)					
Retail Sales	98	90-100	95-105	95-105	80-90
_					

TÜRKTRAKTÖR	2020A	Initial 2021E (Feb-21)	1 <sup>st</sup> Revision (May-21)	2 <sup>nd</sup> Revision (Oct-21)	
Sector ('000)					
Total TR Tractor Sales	48	53-59	58-64	62-65	
TürkTraktör ('000)					
Domestic sales	22.4	26.0-29.5	29.0-32.5	31.5-33.5	
Exports	12.6	13.5-15.0	14.25-15.75	15.5-16.5	
Capex (TL mn)	135	250-320	250-320	320-380	
ARÇELİK	2020A	Initial 2021E (Feb-21)	1 <sup>st</sup> Revision (May-21)	2 <sup>nd</sup> Revision (Aug-21)	3 <sup>rd</sup> Revision (Oct-21)
Revenue	28%	~20%	>30%	~50%	~55%
Turkey (in TL)	37%	15-20%	~25%	~30%	~35%
International (in FX)	-2%	>5%	>10%	~35%	~35%
EBITDA Margin	12.4%	~11%	~12%	~11%	~11%
Capex (€ mn)	215	~220	~220	~220	~220
Working Capital / Sales	20.5%	~25%	~25%	~25%	~25%
үкв	2020A	Initial 2021E (Feb-21)	Revised 2021E (Jul-21)	Potential (Nov-21)	
Volumes					
Loans (TL)	+26%	High-teens	Low-twenties	Upside	
NIM (exc. CPI linkers)	3.5%	~-30bps	~-50bps	In-line	
Fee growth	+4%	Mid-teens	Mid-twenties	Upside	
Costs	+17%	Mid-teens	Mid-teens	In-line	
NPL Ratio (exc. write-offs & sales)	6.5%	<7%	<7%	In-line	
CoR	251bps	<200bps	<150bps	In-line	
CAR	16.7%	>16%	>16%	In-line	
LDR	105%	<110%	<110%	In-line	
RoTE	12.0%	Mid-teens	Mid-teens	Upside	

1 It is expected that there will be a decrease of approximately 18.000 units in the total sales of Ford Otosan.

315-325

390-410

450-500

315-325

390-410

375-425

305-315

365-385

350-400

325-335

390-410

450-500

254

328

130

Exports

Production

Capex (€ mn)

# **Appendix - Unlisted Companies**

### **Unlisted Summary Financials**

TL Million

	Koç Holding	Reve	nues	Operatir	ng Profit <sup>1</sup>	EBI	TDA	<b>Book Va</b>	ue (SHE)
	Direct Share	1H20	1H21	1H20	1H21	1H20	1H21	1H20	1H21
Arçelik LG Klima	5.00%	749	1,302	71	103	81	114	398	522
Bilkom	69.94%	1,688	2,598	61	79	63	81	211	219
Düzey	31.23%	1,226	1,267	23	19	31	27	24	28
Entek	49.62%	671	597	202	145	226	171	1,192	1,314
Koç Finansman	44.50%	216	343	44	85	47	88	416	544
KoçSistem	41.11%	882	1,261	-20	-4	18	37	57	124
Koçtaş	37.13%	708	1,108	-23	23	22	93	65	188
Marina / Ayvalık	7.72%	3	5	1	2	1	2	17	21
Marina / Tek-Art Kalamış	37.33%	36	49	4	9	7	12	276	286
Opet <sup>2</sup>		16,069	20,910	-210	637	-22	843	1,998	2,860
Otokoç Otomotiv	96.32%	4,423	8,040	587	1,123	896	1,567	1,611	2,946
Ram Dış Ticaret	39.74%	1,598	2,012	19	21	19	22	42	48
RMK Marine	40.53%	58	118	19	4	21	7	91	91
Setur	24.11%	567	467	90	-3	105	14	269	301
Token <sup>3</sup>	54.44%	113	152	74	78	75	84	107	241
Zer	39.54%	1,492	2,711	64	132	67	136	243	281

Aykargo: On 3 August 2021, 45% of the shares of Aykargo was transferred to Koc Holding from Aygaz at ~TL 16mn.

Financials for unlisted companies disclosed semi-annually 1 Excluding FX gains/losses and credit finance income/charges on trade receivables and payables 2 Opet's 2020 operating profit, EBITDA and book value includes TL 325mn penalty from Competition Authority. Opet's objection to the decision and claim for refund has been accepted by the Court, and this penalty together with its accrued interest has been paid back to Opet in 3Q21. 3 Token transaction was completed on 8 May 2020



# **Appendix - Shareholding Structures**

### **Koç Holding**

Koç Family: 64.3%<sup>1</sup> Free Float: 26.4% Vehbi Koç Foundation: 7.3% Koç Pension Fund: 2% Share Buyback: 0.02%

Energy	Automotive	Consumer Durables	Finance	Other
<b>Tüpraş</b> EYAŞ: 51% Free float: 49% KH: 43.7% <sup>3</sup>	Ford Otosan KH: 39% Ford Motor Co. <sup>2</sup> : 41% Other Koç: 2% Free float: 18%	<b>Arçelik</b> KH: 41% Other Koç: 17% Burla Group: 18% Free float: 21%	<b>Yapı Kredi Bank</b> KH: 9.02% UniCredit: 20% KFS: 40.95% Free float: 30%	<b>Tat Gıda</b> KH: 44% Other Koç: 10% Sumitomo & Kagome: 5% Free float: 41%
	Tofaş	Share Buyback: 3.9%	KH: 43.6% <sup>3</sup>	
EYAŞ KH : 77% Aygaz: 20% Opet: 3%	KH: 38% FCA: 38% Free float: 24%		Koç Financial Services (KFS) KH: 84.53% Other Koç: 15.47%	<b>Koçtaş</b> KH: 37% Kingfisher: 50% Other Koç: 13%
<b>Aygaz</b> KH: 41% Other Koç: 10.5% Liquid Pet. Co.: 24.5%			<b>Koç Finansman</b> KH: 44.5% Other Koç: 55.5%	<b>Setur</b> KH: 24% Other Koç: 76%
Free float: 24%	Otokar			Zer
<b>Opet</b> Tüpraş: 40% Other Koç: 10%	KH: 45% Ünver Hold.: 25% Other Koç: 3% Free float: 27%			KH: 40% Other Koç: 60% Other: 0.3%
Öztürk Group: 50% KH: 18% <sup>3</sup>	<b>Otokoç</b> KH: 96.3% Other Koç: 3.7%			

Updated as of September'21

1 Temel Ticaret (family-owned investment vehicle) 43.65%, Koç Family Members 20.64%

2 Ford Deutschland GmbH: 100% owned by Ford Motor Company 3 Effective stake indirectly through subsidiaries



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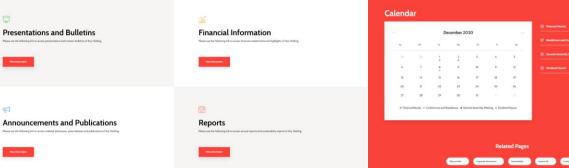
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### Why Koc Holding?

Koç Holding and Koç Group aiming to continuously increase stakeholder value by applying international standards in corporate governance and investor relations. Investor Relations Team works with the priority of establishing long-term relationships and providing accurate, up-to-date information with the investors



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