

Koç, The Leader Of Turkish Industry, Attained A High Productivity Increase In 2000

94% of Koç Companies' profit obtained from operating income.

According to the survey of 500 Large Industrial Organizations conducted by İSO (İstanbul Chamber of Industry), the Koç Group maintained its success of previous years in standing as the largest Industrial Group in Turkey with its 20 companies in terms of their turnover, profit, export and headcount figures. 9 out of these 20 companies are among the first 100.

With a turnover of 2.8 quadrillion liras, Koç Group companies increased their points by one as compared to last year and constituted the largest Industrial Group representing 11% of the private sector among the 500 Largest Industrial Organizations.

The total exports of the Koç Group companies, which are included in this ranking, increased approximately by 100 million dollars as compared to last year, thus reaching 798 million dollars and it corresponds to 7% of the total private sector exports.

The Koç Group constituted 11% of total turnover of the private enterprises in the İSO 500 ranking last year and represented 7% of the private sector in profitability whereas it made up 11% of total turnover this year and constituted 19% of profitability, having attained a high increase in productivity.

94% of the profit of Koç Group companies corresponds to operating profit and 6% of it was obtained from non-operating income.

The Koç Group was ranked the first with its 20 companies in the list also in terms of the number of personnel working in the industry with 27,536 employees.