

KOÇ HOLDİNG ANONİM ŞİRKETİ
PRIVACY NOTICE ON PROCESSING OF PERSONAL DATA FOR NEWSLETTER MEMBERSHIP

Your personal data may be processed by Koç Holding Anonim Şirketi (“**the Company**”), as a data controller in accordance with the Personal Data Protection Law No. 6698 (“**the Law**”) within the scope specified below.

You may find the detailed information regarding the processing of your personal data on the Koç Holding Anonim Şirketi Policy of Protection and Processing of the Personal Data (“**the Policy**”), which can be found at; www.koc.com.tr/kisisel-verilerin-korunmasi.

Purposes for Processing Your Personal Data

Your personal data may be processed by our Company for the following purposes (“**the Purposes**”), within the scope of personal data processing conditions and purposes stated in the Article 5 of the Law:

- Registering you to our newsletter via the completed newsletter registration form on your visit to our Company’s web site (<https://www.koc.com.tr>) and conducting the necessary operational processes by our Company,
- Conducting information security processes,
- Fulfilling the demands made by the official authorities,
- Informing the competent authorities due to the statutory obligations,
- Ensuring the fulfillment of retention obligations stated in legislations,
- Replying to the data subject applications in accordance with the legislation and carrying out the necessary processes,
- Based on your explicit consent, processing your identity and contact data for the purpose of contacting you to introduce the services and to notify the events and news of our Company,
- Based on your explicit consent, processing your identity and contact data for the purpose of sending commercial electronic messages to you, such as advertisements, introductory and notifications within the scope of the e-mail newsletter.

Recipient Parties and Purposes for Transferring Your Personal Data

Your collected personal data may be transferred, within the scope of the Purposes provided above, to our suppliers, to legally authorized public authorities, and legally authorized private institutions, if explicitly stated in the laws or for performing our legal obligations, pursuant to the data processing conditions in Article 5 of the Law and in accordance with the rules on transferring personal data specified in Article 8 of the Law.

Method and Legal Ground for the Collection of Personal Data

Your personal data is collected electronically through our Company’s web page, call center, online forms, and email channels within the scope of performing the Purposes specified above.

Your personal data may be processed for the following purposes and legal grounds by our Company, in relation to the personal data processing conditions set out in Article 5 of the Law.

Based on the legal ground of data processing being mandatory for the legitimate interests of the controller, provided that this processing does not violate the fundamental rights and freedoms of the data subject;

- Registering you to our newsletter via the completed newsletter registration form on your visit to our Company’s web site (<https://www.koc.com.tr>) and conducting the necessary operational processes by our Company, Conducting information security processes.

Based on the legal ground of being explicitly stated in the law and being mandatory for the data controller to perform its legal obligations;

- Fulfilling the demands made by the official authorities
- Informing the competent authorities due to the statutory obligations,
- Ensuring the fulfillment of retention obligations stated in legislations,
- Replying to the data subject applications in accordance with the legislation and carrying out the necessary processes,

Based on your explicit consent,

- Processing your identity and contact data for the purpose of contacting you to introduce the services and to notify the events and news of our Company,
- Processing your identity and contact data for the purpose of sending commercial electronic messages to you, such as advertisements, introductory and notifications, within the scope of the e-mail newsletter.

Data Subject's Rights Specified under Article 11 of the Law

We hereby inform you that in relation to your personal data, you are entitled to the following rights, set forth under Article 11 of the Law:

- To learn whether your personal data are being processed,
- To request information if your personal data have been processed,
- To learn the purpose of the processing of your personal data and whether they have been used accordingly,
- To learn which third parties domestic or abroad your personal data has been transferred to,
- To request rectification in case your personal data has been processed incompletely or inaccurately and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To demand the erasure or destruction of your personal data in the event that the reasons for the processing no longer exist even though it was processed in accordance with the Law and other relevant provisions and to demand the operations in this regard be reported to third parties your personal data has been transferred to,
- To object if negative consequences have arisen for you as a result of analysis of the processed personal data through solely automatic systems,
- To demand compensation for the damages that you have suffered as a result of unlawful processing of your personal data.

You may convey your requests concerning your rights listed above to the Company, by filling out the Data Subject Application Form, which can be found at, www.koc.com.tr/kisisel-verilerin-korunmasi. Depending on the nature of your request, your application will be concluded by the Company, as soon as possible, within 30 days at the latest and in principle, free of charge. However, if the process requires additional costs, a fee may be demanded by the Company according to the tariff determined by the Personal Data Protection Board.